

## On the Move – Transport Strategies for a Low Carbon Future CARE-North plus Final Conference Programme

**Day 1 – April 15<sup>th</sup>, 2015**

Moderated by Holger Robrecht and Pamela Mühlmann, ICLEI

8:00	Registration and Welcome Coffee	
9:00	Welcome	Holger Robrecht and Pamela Mühlmann, ICLEI
9:15	Low carbon transport – a challenge?	Team CN+ from Bremen
9:30	The Global Perspective - Challenges and Solutions for Low Carbon Transport	<b>Susan Zielinski</b> , Managing Director of SMART (Sustainable Mobility & Accessibility Research & Transformation) at the University of Michigan
10:30	Belo Horizonte - Perspectives from the Recipient of the 2015 Sustainable Transport Award	<b>Marcelo Cintra do Amaral</b> , Director of Urban Planning, Belo Horizonte
11:00	Coffee Break	
11:30	<b>CARE-North plus and Solutions for the North Sea Region</b> An Introduction to the Project – The Themes and Faces of CARE-North <i>plus</i>	Team CN+ from Bremen
11:45	Implementing Advanced Solutions: A hot potato – insights from a responsible politician	<b>Filip Watteeuw</b> , City Counsellor, City of Ghent
12:15	CARE-North <i>plus</i> - Tangible Mobility Benefits for Citizens	Testimonials from users of projects by Autopia, in Malmö, Bergen and Hordaland
12:30 – 14:00	Lunch	

14:00 – 16:30	Parallel Thematic Sessions ( <i>Registration in advance requested</i> )		
	<b>Session 1: Electric and Low Carbon Mobility</b>	<b>Session 2: Mobility Culture</b>	<b>Session 3: Scenarios on the Future of Mobility</b>
	<i>Alternative fuels and electric propulsion are a key element in the European transport and energy policy. The presenters will share how they were able to the potential as well as the problems and limitations of practical implementation on a local and regional level.</i>	<i>Behavioural change, promoting non-motorised modes and collective transport are key themes of this session.</i>	<i>Increasing costs for transportation (due to higher costs of energy) as well as extreme technological innovations will considerable have impacts on transportation and our way of life. What kind of infrastructure will be necessary? Are we prepared? The discussion of rising fuel prices and automated transport led to the generation of several scenarios.</i>
	<b>1A Low Carbon Propulsion for Buses (City of Malmö)</b>	<b>2A Shared Mobility in Ghent (Taxistop)</b>	<b>3A The Changing Face of Cities at 5€/Litre (Robert Gordon University)</b>
15:00 – 15:30 Coffee Break			
	<b>1B The Range of Electric Mobility (City of Bergen and Hordaland County Council)</b>	<b>2B Creating a Cycling Culture from Scratch (West Yorkshire Combined Authority)</b>	<b>3B Autonomous Transport: Risks and Opportunities for Cities (Bremen)</b>
16:30	“And Now for Something Completely Different” – Sustainable Mobility Recommendations for your City and Region		
17:15	Closing Remarks by <b>Dr. Joachim Lohse</b> , Minister of the Environment, Construction and Transportation, City of Bremen		
17:30	<b>End of Day 1</b>		
19:00	Rolling Conference Reception...electric mobility at its best!	A casual evening reception on Bremen’s <a href="#">Partybahn</a> . Dress casually, bring your appetite and be prepared for a memorable evening!	

## On the Move – Transport Strategies for a Low Carbon Future

Day 2 – April 16<sup>th</sup>, 2015

### Car-Sharing – Reducing the Number of Cars in Your City

Moderated by Holger Robrecht and Pamela Mühlmann, ICLEI

9:00	Welcome and Introduction to Day 2	Rebecca Karbaumer, CN+ Coordination, City of Bremen
9:10	Shared Mobility -A Matter of Principle (sharing insights)	<b>Angelo Meuleman</b> , Taxistop (Ghent)
9:30	Bremen: 6000 by 2020 – Reducing the number of cars in a city with car sharing	<b>Michael Glotz-Richter</b> , City of Bremen
9:50	Car clubs (=Car Sharing) in Britain – a dynamic experience	<b>Chas Ball</b> , Director at The Centre for Sustainable Transport (C4ST)
10:10	Amsterdam – research results about the impacts of free-floating vs station-based car sharing	<b>Stephan Suiker</b> , Movares
10:30	Comments, Questions and Answers	
10:45	Coffee Break	
11:15	Car Sharing Living Labs: <ul style="list-style-type: none"> <li>Starting a car club from scratch</li> <li>Car sharing amongst neighbours</li> <li>A city's success story – a strong car sharing culture</li> <li>Launching a car club in a country that is in love with its cars</li> </ul>	<ul style="list-style-type: none"> <li>Aberdeen: <b>Alan Simpson</b> (City of Aberdeen)</li> <li>Ghent: <b>Jeffrey Matthijs</b> (Autopia)</li> <li>Utrecht: <b>Marijn Kik</b> (City of Utrecht)</li> <li>Warsaw: <b>Tamas Dombi</b> (Warsaw Transport Authority)</li> </ul>
12:15	Free-floating, station-based, autonomous cars: The future of car sharing?	Short statements and discussion with the audience
12:45	The Relevance of Sustainable Transport Projects for the North Sea Region and the Future Interreg Programme Period	<b>Jesper Jönsson</b> , Interreg North Sea Region Programme Secretariat
13:00	Lunch	
14:30	Excursion: Small Scale Mobility Stations and Liveable Streets	
16:30	Coffee Break and Networking	

17:00	<b>End of Conference</b>	
20:00	<i>Informal Get-together (Registration in advance requested)</i>	

**Registration:** Participation in the conference is free, however, registration for the individual conference days, the parallel sessions, dinner and social events is required. You can register online here: <http://www.care-north.eu/final-conference-2015/final-conference-2015>

**Venue:** Maritim Hotel, Hollerallee 99, 28215 Bremen. It is located 100m from Bremen's main train station, you can arrive at the venue through the Maritim Hotel or enter directly on the south side of the conference centre facing the train station, handicapped accessibility is available on both sides)

**Hotel Information:** The conference venue is centrally located near Bremen's main train station and is near many hotels. A contingency of hotel rooms has been reserved for conference participants at the Martim Hotel at a rate of 99 € per night. The contingency of rooms is available and can be booked here: [info.bre@maritim.de](mailto:info.bre@maritim.de). Please remember to indicate the conference code: "carenorth".

**Translation:** German-English simultaneous translation at the event will be provided.

**Questions?:** Contact the CARE-North plus team at [care-north@umwelt.bremen.de](mailto:care-north@umwelt.bremen.de) or +49 421 361 59427

The CARE-North plus Project Consortium looks forward to welcoming you in Bremen!



Der Senator für Umwelt,  
Bau und Verkehr

