

You're Invited!

CARE-North *plus*

Carbon responsible transport strategies
for the North Sea Area

On the Move! – Transport Strategies for a Low Carbon Future

April 15-16th, 2015

Bremen, Germany

Join us for the final conference of the CARE-North *plus* project! We will highlight comprehensive, strategic and practical approaches to urban and regional transport/accessibility generated in and for the North Sea Region. A series of guest speakers, including **Susan Zielinski**, Managing Director of SMART (Sustainable Mobility & Accessibility Research & Transformation) at the University of Michigan, will provide insights into challenges for sustainable mobility from a global and European perspective. You will learn about sustainable mobility solutions directly from the CARE-North *plus* partners as they share their experiences about developing a cycling culture in their region, making the most of the potential of electric mobility, discussing scenarios about long-term trends that will change the face of mobility in the future and much more! On the second day of the event, we will dive deeper into the world of shared mobility and discover the opportunities car sharing presents for cities of all types. We look forward to your participation!

You can register for the event on the CARE-North *plus* website: www.care-north.eu.

Questions? Feel free to contact us at: care-north@umwelt.bremen.de or +49 421 361 59427.

